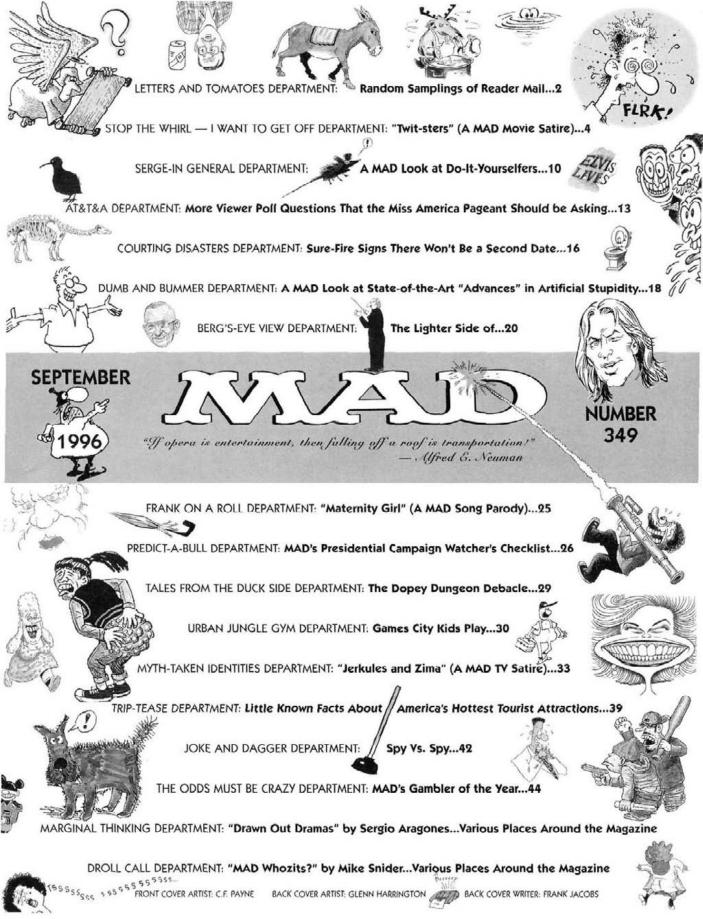


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VEGGING OUT

Why don't you ever include any free samples of fresh produce with your great mag? Mopar2000@aol.com

Milwaukee, WI

If truth be told, we've made several attempts over the years to include fresh produce with MAD, all with very poor results. Our plan to insert a small eggplant in MAD #212 not only failed, but we lost two men in that experiment as well. In '84, a sudden change in postal regulations aborted our special "Free Watermelon" issue. Most recently, our goal of including a stuffed pepper with every copy of issue #317 proved futile (Tim Brennan and the boys at Quad Printers are still picking rice out of the printing presses)! Thanks to your subscription dollars, however, research into the vexing produce/technology problem continues and we remain ever hopefull —Farmer Ed.

MORON MAIL

I am a thirteen-year-old girl (American) who lives in Copenhagen, Denmark, and I think you'll be happy to know that I'm writing a book that will be on the bestseller list in only a year! So I think you should publish my letter because if you do, I'll dedicate my book to your sucky magazine!

Anna M. Martin Copenhagen, Denmark

Anna - We'd always heard there was something rotten in Denmark, and now we know it ain't the chessel -Fd.

MAD MUMBLINGS

Greetings from cigarette town. - Adam Cooper, Marlboro, NJ...1 have concluded that the red markers smell much better than the black! — Travis Collins, Ft. Worth, TX...The other day, carrots came out of my nose. - Meredith Grahl, Clarkston, Ml...Get out of my kingdom or I'll sic my griffin on you! - Miranda Bailey, Maynard, MA...Stop eating my enchilada! — Richard Bushnell Lawrence, NY...Remember, Canadians aren't ALL polite. — Chris Anderson, Nova Scotia, Canada...Do you have to be crazy to have your letter printed in MAD? - James Burgess, LaFayette, GA

BLAND ON THE ROM!



There's only one thing that could convince Bill Gates to get out of the computer business - the MAD CD-ROM! Presented with America Online and Rhino Records, this CD-ROM includes the first complete MAD database (searchable by article, artist, writer and subject!), some sample tunes (including the one everyone wants to hear!) from the Rhino recording MAD Grooves, all the software you need to hook up to America Online (including 15 FREE hours!), a special MAD contest (in which you can win original MAD art!), and a MAD gallery of our most ridiculous covers, fold-ins, ad parodies and miniposters! And (hold onto your gall bladder!) IT'S FREE!!! Look for it packaged with MAD #350, on sale September 17th! If you don't get it, you won't have it! Fa!

LETTERS &

PAGING DOCTOR NEUMAN

Earlier this year my brother was admitted to Lake Cumberland Regional Hospital in Somerset, KY with cardiac arrest, Dr. N. Thannoli and the hospital emergency staff performed a miracle in bringing him back to life. Dr. Thannoli has been a faithful reader of MAD and has collected it for 16 years. Since he always wears an Alfred E. Neuman pin on his lab coat, we felt an appropriate gift to show our appreciation would be a painting reversing the roles of doctor and idol. Enclosed is a photo of the original painting by my older brother depicting "Dr. Neuman" wearing a lab coat with a pin bearing the face of Dr. Thannoli.

Florence F. Carter Eubank, KY



Flo - Thank you for your warm, wonderful letter and photol Oddly enough, this is not our first encounter with the esteemed Dr. Thannoli. One need only flip back a few issues of MAD to find mention of him and his miracle work (see below)!

Kaputnik, the test results are in! There's only one man who can save you now Dr. N. Thannoli!



OH

INSIGNIFICANT DATA

MAD #350 ON SALE Sept. 17!! MAD SUPER SPECIAL #116 ON SALE Sept. 3!!

FAX MAD AT (212) 506-4848



TOMATOES DEPARTMENT

COLLECTOR'S ITEM

I've been a big fan of MAD for a few years now. I collect all MAD items. In this picture is about half of my magazine collection and most of my other MAD stuff, some dating back to 1952!

Chris Harne Kennett Square, PA



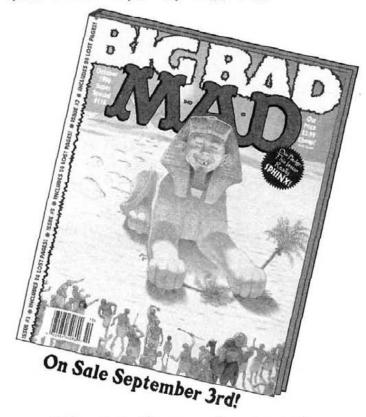
Nice collection, Chris, but we notice a few important MAD collectibles you seem to be lacking. Where's your copy of Southwest Cooking With Mike Snider and his Mom (Merkle Press, 1996)? Noted MAD Collector Grant Geiseman has two copies of that — autographed — one by Mike, one by his mom! You don't seem to have the Duck Edwing Nose, Ear and Bikini Line Trimmer, either. All the really serious MAD collectors have one of those! Finally, we scanned your photo carefully, but didn't spot a single tube of Dave Berg's Topical Cream Dintment (The Miracle Salve M — use only as directed)! Keep collecting, humor book boy! —Ed.

ATTENTION SUBSCRIBERS!

For all subscription related questions, problems, change of address, etc., in the U.S. and Canada, please call 1-800-462-3624 Please DO NOT phone, write, fax or E-mail our New York office — we're too dumb to help you there!

BIG! IT'S BAD!

BUT ODDLY ENOUGH,
THAT'S NOT WHY WE (ALL IT...

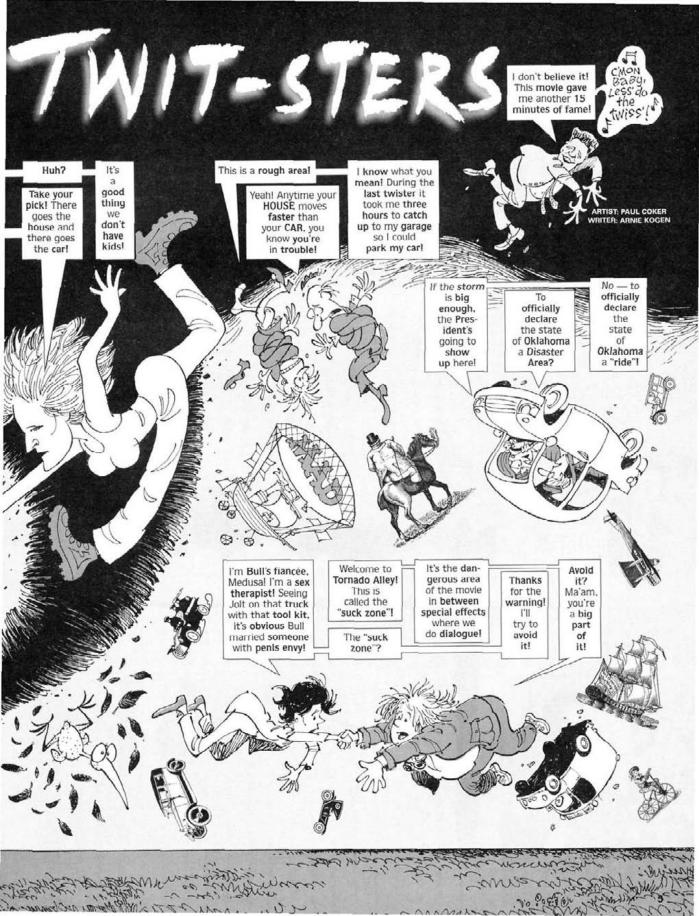


BE SURE TO PICK UP A COPY TO READ IN CLASS!

STOP THE WHIRL-I WANT TO GET OFF DEPT.

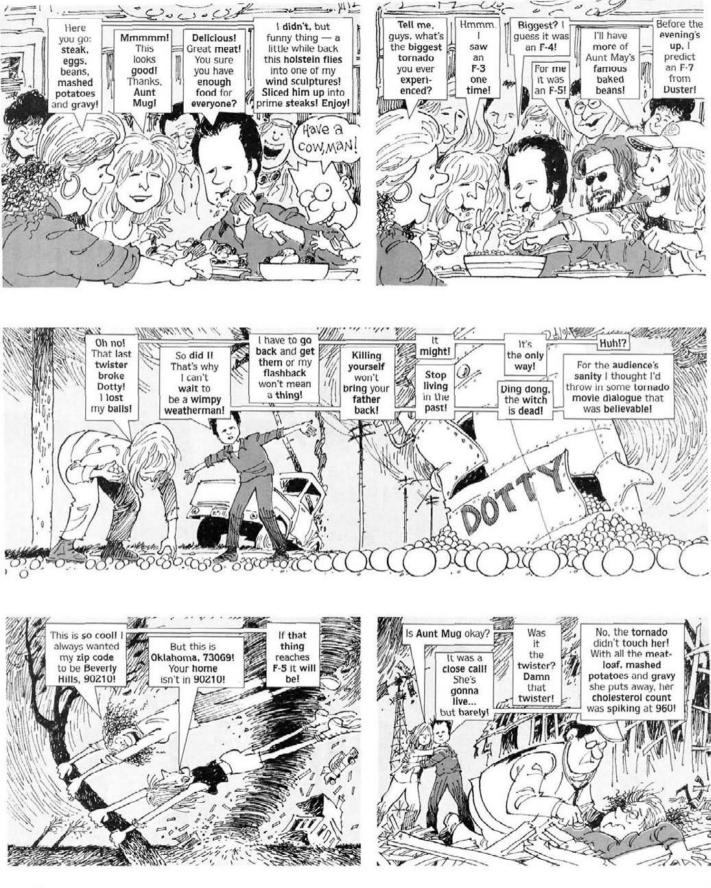
One of the year's biggest movies is about a group of pinheaded scientists who ran around Oklahoma chasing tornadoes with all the frenzy of Marlon Brando at an all-you-can-eat Polynesian buffet! Why they were trying to catch up with a deadly, whirling cone of air, debris and assorted bovines is too confusing to be explained in a 200-page science book, much less this intro! It begs the question: "Who are the bigger schmucks — the idiot scientists, or the dolts who paid eight bucks to see this dreck?" Hmmm...let's face it, we're ALL a bunch of...















SERGE-IN GENERAL DEPT.

AMADELOOK ATI DO

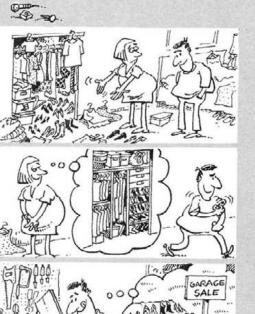








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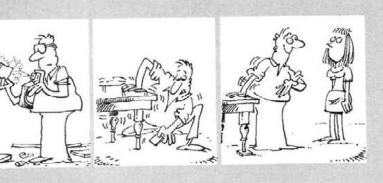


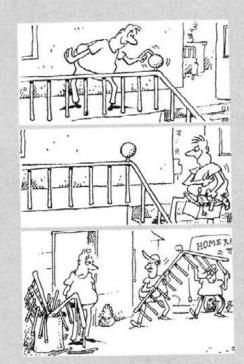


ARTIST AND WRITER: SERGIO ARAGONES







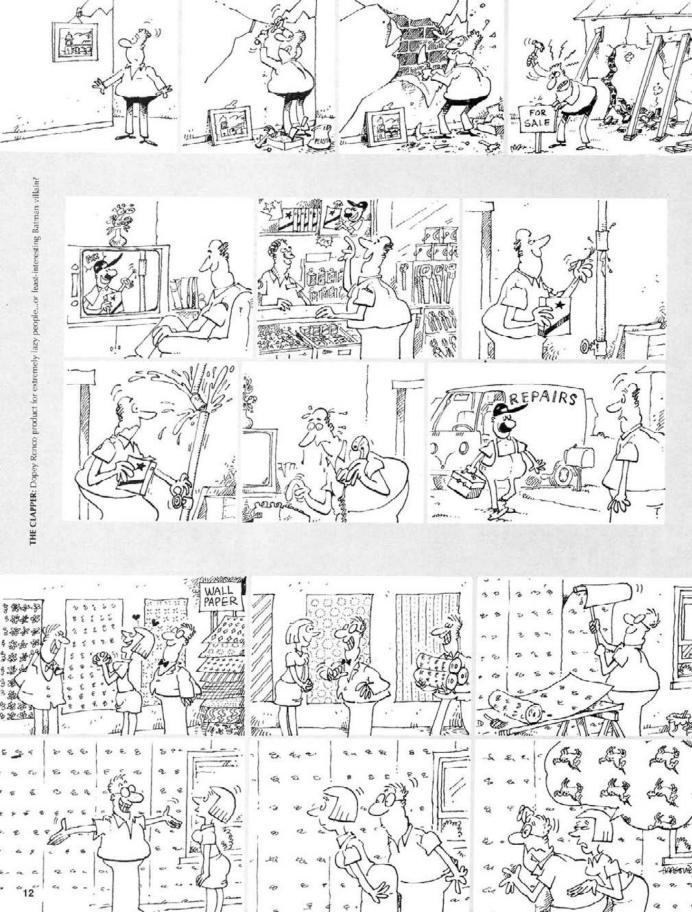












ALL 1-900 BIMBO CALL 1-900 BIMBO CALL 1

AT&T&A DEPT.

Last year, viewers of the Miss America Pageant were asked to call in their responses to the question, "Should the controversial Swimsuit Competition be banned from the show?" The answer was, unsurprisingly, a resounding NO! But this little episode showed us the producers might be willing to change the

VIEWER POLL QUESTIONS

show, just as soon as all of us call in and answer...

* That The

* Miss

America

Pageant*

ould OBe Asking

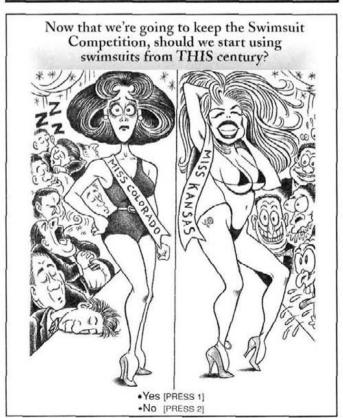
ARTIST: RICK TULKA WRITER: MIKE SNIDER

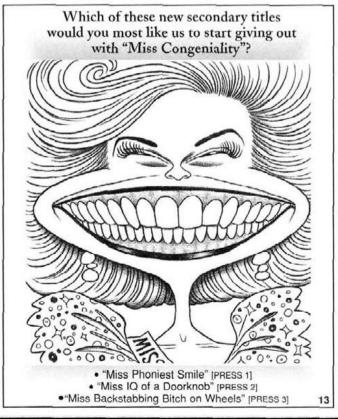
Which of the following reasons for disqualification would you most like us to adopt?

*Possession of an Accordion With the Intent to Play [PRESS 1]

*Uttering the Phrase "World Peace" Anywhere Near a Microphone [PRESS 2]

·Listing Baton-Twirling as a "Talent" [PRESS 3]

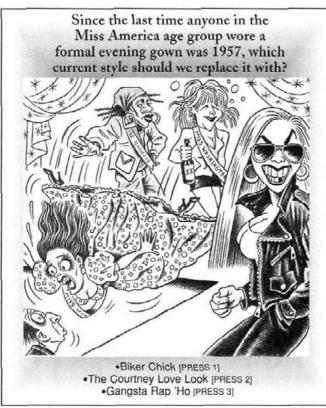


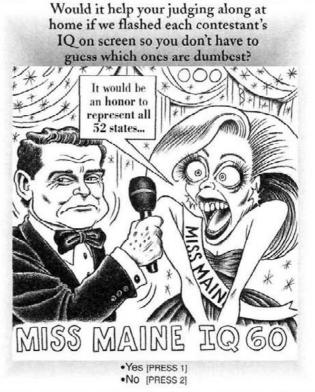


CALL 1-900 BIMBO CALL 1-900 BIMBO CALL 1





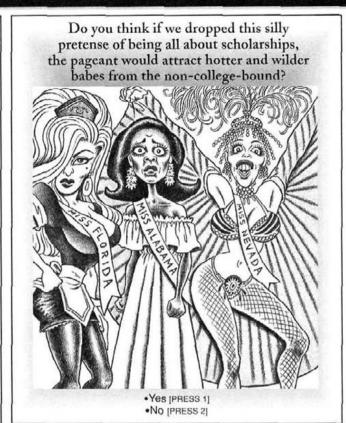


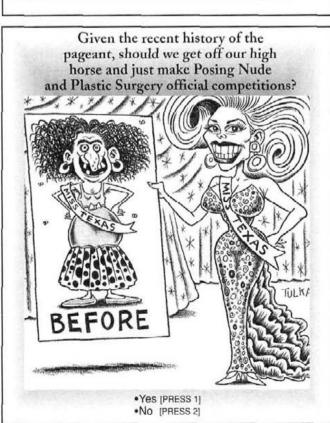


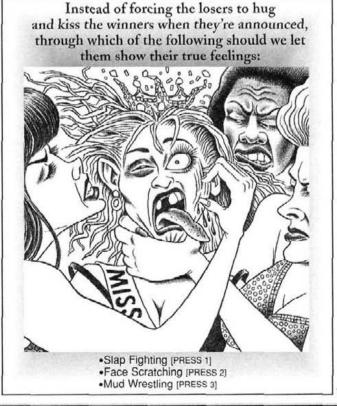
900 BIMBO 1-900 BIMBO 1-900 BIMBO 1-900



- During the Seventh or Eighth Live Clairol Commercial [PRESS 1]
- •During the Fond Look Back at all 76 Previous Miss Americas [PRESS 2]
- •During the Annual Production Number From Hell [PRESS 3]



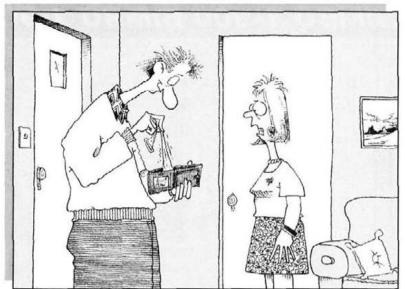




COURTING DISASTERS DEPT.

She looks like Ernest Borgnine in drag. He smells like your incontinent Uncle Al. They open the conversation with, "So, is this your first date with a hermaphrodite?" Yes, these are just three of the many...





After you innocently invite him in for a nightcap, he excuses himself and runs into your kitchen to boil his "lucky" condom.



Instead of a goodnight kiss, he asks if you'd mind him rifling through your laundry for something to remember you by.



She establishes the ground rules early in the evening over latte and pepper spray.





She leaves you standing outside her door with an immobilizing "goodnight wedgie."

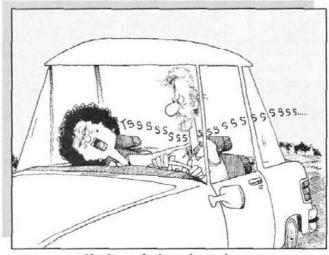


While dancing, he reveals that he's a recent widower. When you ask how recent, he says, "A week from next Thursday."

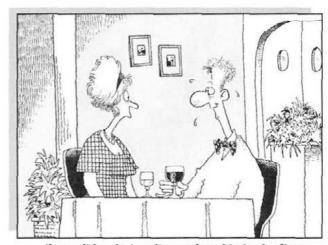




Over dinner she confesses that she broke up with her last boyfriend because of his "ridiculous obsession" with clean needles.



She has a faulty valve and you, like a jerk, threw away the receipt.



He confides during dinner that this is the first time he's ever been in a potentially romantic situation without his binoculars and trench coat. ¹⁷

Since the dawn of the computer age, scientists and engineers have dreamed of creating machines that possess "Artificial Intelligence." We're not sure how far along they are on that goal, but we all know



Programmable VCRs that can't figure out for themselves that a one-hour show that starts at 11:30 pm doesn't end at 12:30 am earlier that same day!



Airport metal detectors that catch 95% of all keyrings and belt buckles...but manage to miss every "bomb-like package" that TV reporters have tried to sneak through as a "test"!



Spell Checkers that are positive you meant to say "deer stirrer modem" instead of "Dear Sir or Madam"!



Automatic coffee makers that faithfully brew up a morning pot of hot coffee whenever you tell it to – regardless of whether there's a pot there or not!

they've been spectacularly successful in a related area, namely "Artificial Stupidity"! In fact, let's pause now and recap the amazing progress made in machine-idiocy and electronic-lunkheadedness, with...



Fax machines that come to the end of a roll of paper, then try and "help you out" by printing the rest of the fax on that one last line!



The millions of dum-dum computers worldwide requiring "special re-programming" before January 1, 2000 so they won't take the "00" in every date to mean "1900"!



Electronic self-serve gas pumps with only 2 speeds: "dead stop" and "so fast, you zip right past the dollar amount you wanted"!



IRS billing computers that find nothing "odd" about sending \$10 million tax bills to people earning \$30,000 a year...and nine cent refund checks costing 32 cents to mail!

CRIME





BERG'S-EYE VIEW DEPT.

THE LIGHTE

SUBTLETY



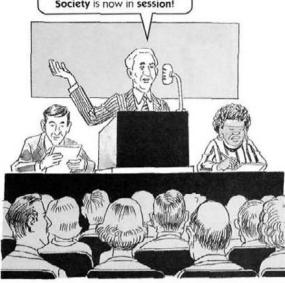






FORESIGHT

Attention, please! The monthly meeting of The Clairvoyant Society is now in session!





R SIDE OF...

ECONOMICS

ARTIST AND WRITER: DAVE BERG





PREPAREDNESS





RESPONSIBILITY





THERAPY

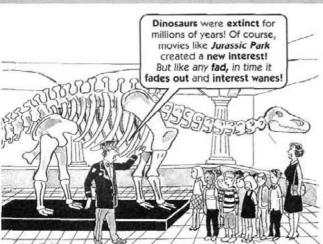


PRAYER





EVOLUTION





I guess you could call it an identity crisis! DKNY LOUIS VUITTON

FINANCES



CHIVALRY









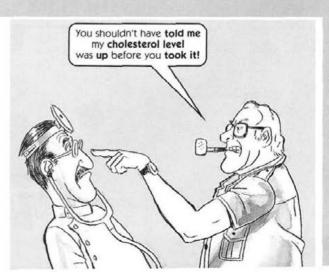
CONCERN





DOCTORS





Because Madonna's our cover girl, let's take a pregnant pause as we honor her upcoming "release" with...

MATERNITY GIRL

(sung to the tune of "Material Girl")

Some folks feel that sex appeal is why I'm such a star; But flaunting flesh on MTV can take you just so far!

Bare-all books and kinky looks once made me all the rage; But now that I'm past thirty-five, it's time to act my age!

So I am head-ing for the maternity ward,
'cause I am a Maternity Girl!
And soon I'll be compo-sing
porn lullabies to record,
'cause I am a Maternity Girl!

Who's the dad? Hey, I've been had by mul-ti-tudes of men; But one thing I can guarantee — No way is it Sean Penn!

Some may fear my hot career may end, but that's not true; I'm getting megabucks to show the birth on Pay-Per-View!

And I am po-sing in my maternity dress 'cause I am a Maternity Girl! For with my body bloat-ing, my tummy's in all the press, 'cause I am a Maternity Girl!

Motherhood will do me good; the gig has got me psyched — Breast-feeding through a leather bra with dia-pers that are spiked!

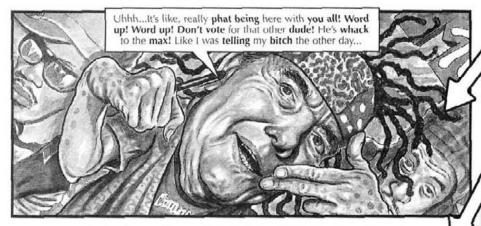
Folks will yak and give me flak 'cause I'm an un-wed mom; I hope they're still distracted when "Evita" proves a bomb!

So I'm re-hears-ing for my maternity gig,
'cause I am a maternity girl!
My doctor has assured me
my opening

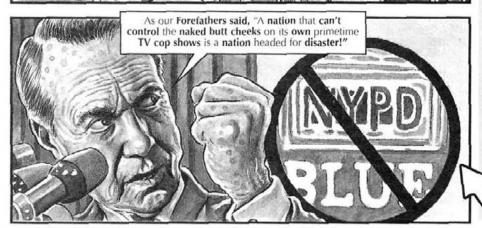
will be big, 'cause I am a maternity girl!

ARTIST: LESLIE STERNBERG WRITER: FRANK JACOBS











Shameless attempt by older candidate to pander to "the kids."

Boneheaded error during televised debate, which spin doctors will later blame on "jet lag."

PREDICT-A-BULL DEPT.

Once again we're being "treated" to that ugly spectacle of egomaniacs making fools of themselves, flailing about - no, no, we're not talking about the Synchronized Swimmers at the Olympics! We're referring to this year's Presidential Election

Angry, fist-pounding speech on topic that doesn't seem to bother them in non-election years.

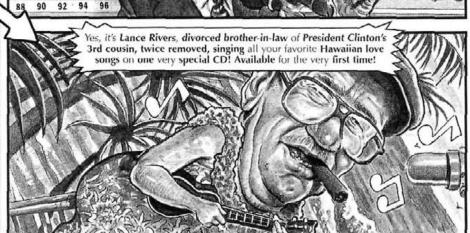
New 30-minute
Lyndon LaRouche Ad,
detailing his latest Mafia/
IRS/Queen Elizabeth
Conspiracy Theory.

ARTIST: DREW FRIEDMAN

The challenger pouncing on a temporary Stock Market drop as evidence of incumbent's failed economic policy.

Sleazy distant relative of candidate trying to make a quick buck.

Campaign, which, we can guarantee you, will look pretty much like the last Campaign, which closely resembled the Campaign before that, which – well, you get the idea! But don't take OUR word for it! Grab a pencil and follow along for yourself between now and November with ...



Oh, sure, a 2-point drop may look like it's nothing to worry about, but that's just what they said back in 1929!

ENTIAL WATCHERS

Well, ummm, sure I said Bob Dole was a pantywaist lapdog of the Liberals who would take America to hell in a hand basket but it was only a joke! Heh-heh! I can't believe you guys took it seriously!

Wholehearted endorsement from former Primary rival who was calling the candidate "Satanin-a-suit" six months ago.

Shameless (and inept) attempt by wimpier candidate to look "strong on defense."



And I'll remember you all when Moondancer and I walk up the steps of the Capitol next January to take the oath of office from the Chief Fascist of the Supreme White-Male-Sexist Court!



Fourth-, fifth-, or sixthparty Candidate acting as if they have a chance in hell of winning.

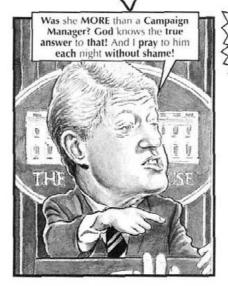
Carefully controlled, pre-negotiated Leno or Letterman appearance to show off candidate's "easygoing" nature.



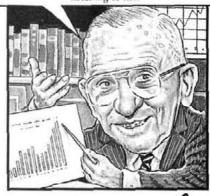


Barbra Streisand drooling over the Democrat; Arnold Schwarzenegger drooling over the Republican.

"Non-denial denial" of nasty rumors of infidelity.



And we keep her locked up in the basement!
Haw haw haw! Now, you're the owners of the
country, I'm just the mechanic, see? I'm not
doing this for my health! Reminds me of that
old Patsy Cline song – wait, I got the tape of
it right here, lemme play it! You're not
listening to me!



Long, rambling "crazy aunt/look-underthe hood/get-my-drift?" speech from Ross Perot.

Slickly-produced TV spot implying that a vote for opponent may result in your sister getting raped and her assailant walking.

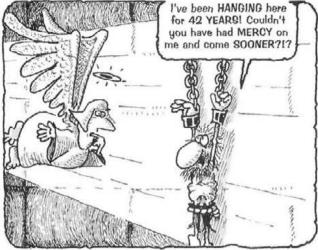
In 1979, Gov. Clinton signed a law which created a commission that appointed a parole board member who, nine years later, cast the tie-breaking vote to let "Mad Dog" Johnston out of prison early!

buddies who are still behind bars would sure appreciate it!

Vote for Clinton! Me and all my

THE DOPEY DUNGEON DEBACLE

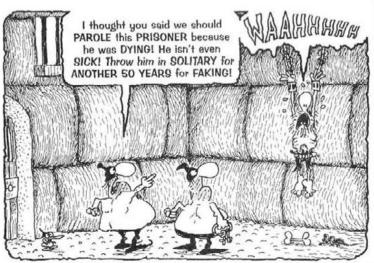












URBAN JUNGLE GYM DEPT.

In rural areas, children have ready access to playgrounds with state-of-theart equipment! City Kids, however, are not that lucky! They sometimes have to

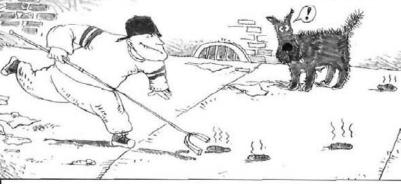
GAMES CITY



DISCARDED DOPE
NEEDLE DARTS

DOGGIE-DOO SHUFFLEBOARD





improvise with whatever they can scrounge up! So if you have to curl up under a tenement to get some shade from the hot summer sun, maybe you'll want to try...

KIDSPLAY







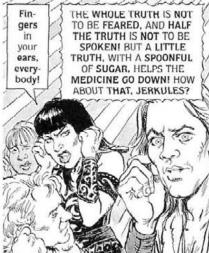






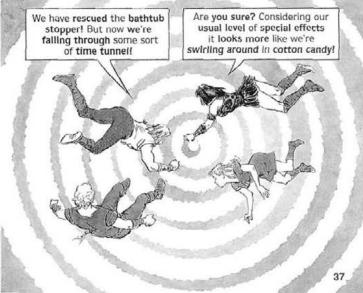










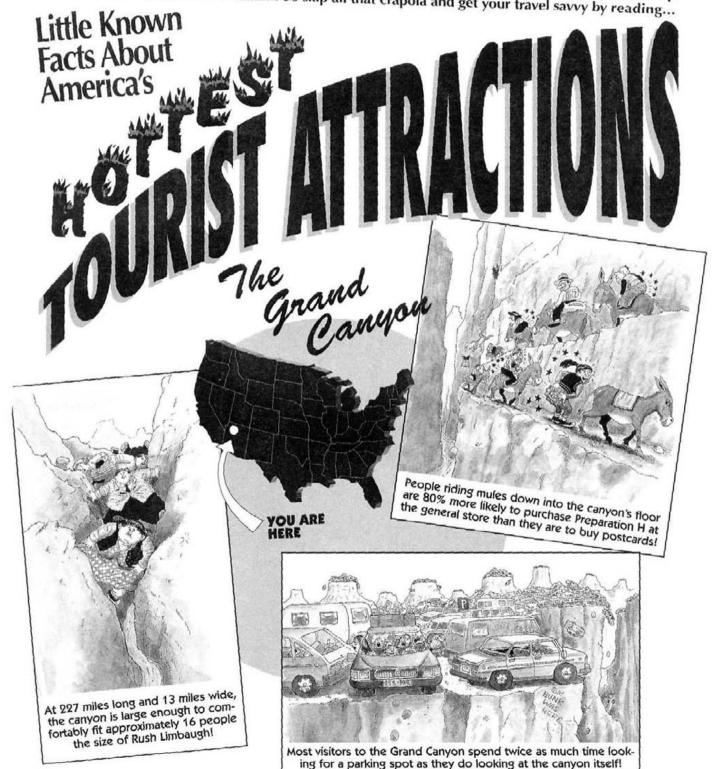






TRIP-TEASE DEPT.

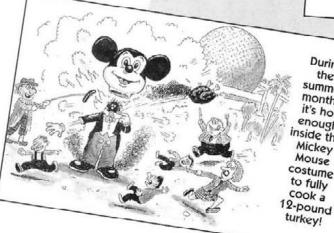
If you plan to spend your summer vacation tromping around the U.S.A. visiting our nation's popular hot spots, you'll want to know a little about where you're heading! But travelers beware! Tour guides are mindless, Frommer is a tedious old coot and PBS documentaries put you to sleep faster than a bucket full o' valium! So skip all that crapola and get your travel savvy by reading...



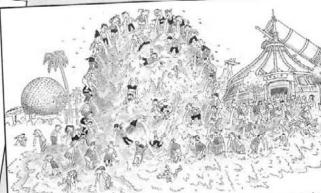




The amount of money spent on admission for a family of four to the Magic Kingdom would be able to feed a hungry Cambodian child for 24 months!



During the summer months it's hot enough inside the Mickey Mouse costume to fully cook a



Each year riders of Space Mountain regurgitate enough vomit to fill the Epcot "orb" more than five times!

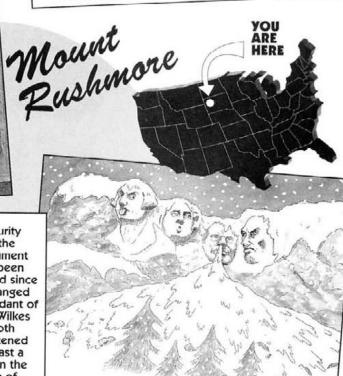
YOU

ARE

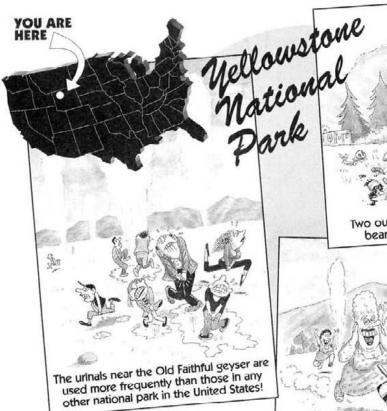
Studies show that children living near Mount Rushmore ar€ 40% more likely to have horribly frightening nightmares about gigantic disembodied albino heads!

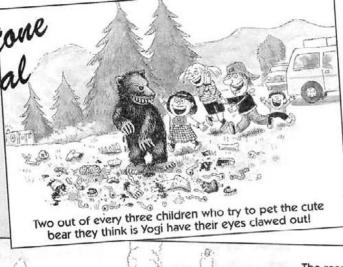


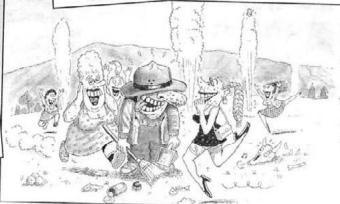
Security at the monument has been doubled since a deranged descendant of John Wilkes Booth threatened to blast a hole in the side of Lincoln's head with a bazooka!



On very snowy days it often appears as though Theodore Roosevelt's nose is running!







The reason most often given by Yellowstone Park Rangers when asked why they chose their profession is, "Chicks dig the bitchin' hat!"



One of the chimpanzees in the zoo's Primate Exhibit has learned how to say, "I've got your banana right here!" in international sign language!

> The orangutan exhibit is the safest place to hide in the borough when being



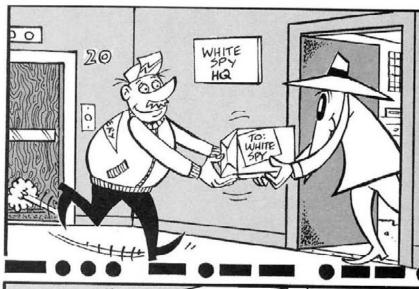


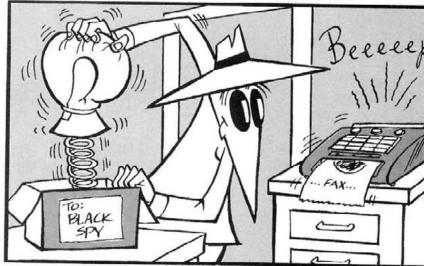
People from New Jersey say the smell of elephant dung and other pungent aromas wafting through the zoo make them homesick!

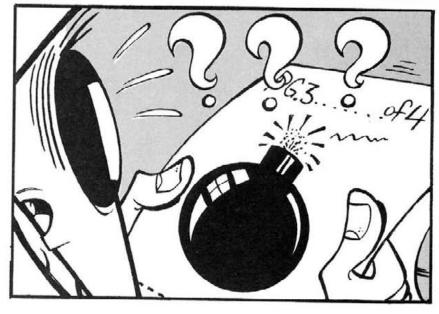


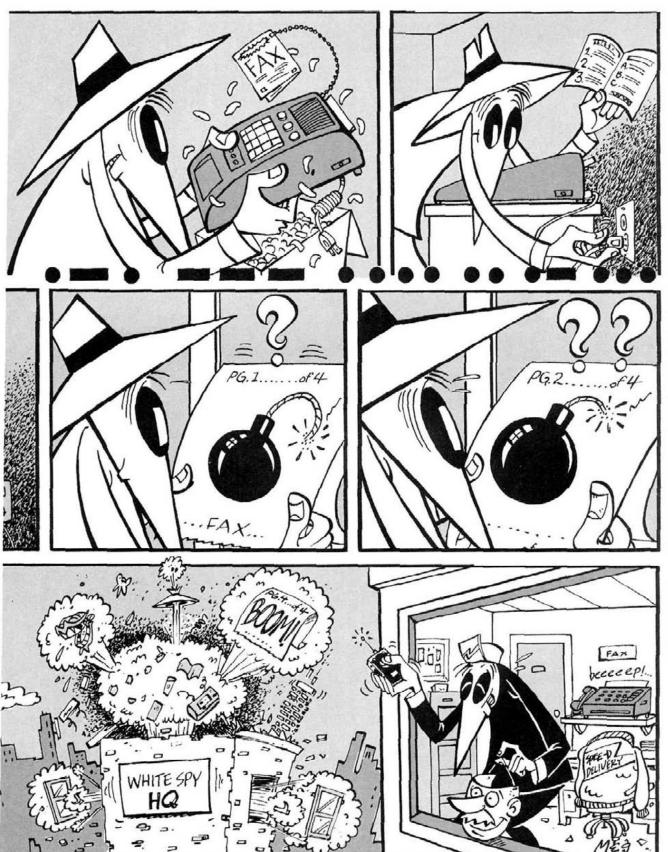
JOKE AND DAGGER DEPT.





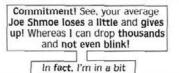








CAMBE FOR YEAR



of a slump right now!

Is that so? How long of a slump?

Oh, I would guess about 14 years! My God! You are on a 14-year losink streak? Doesn't that tell you somethink? Sure does! It tells me I'm way overdue for a winning streak! When it finally hits it's gonna be a doozy! ARTIST: GEORGE WOODBRIDGE WRITER: MIKE SNIDER



Please, mister!
Help out the St.
Mary's Church
and Orphanage!

But we're having a raffle!
Iost, punk!
Why didn't you say so?
Gimme \$100 in tickets!
Always happy to help out the, uh, whatever you said!

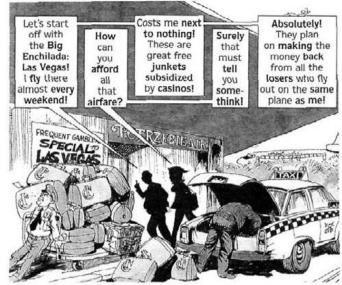


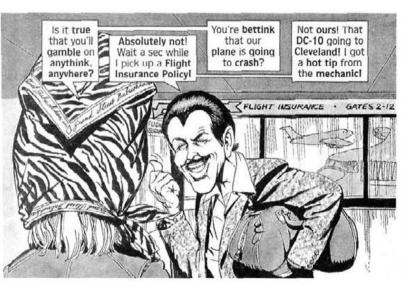


Wherever! All but two

C'mon.

Usually the











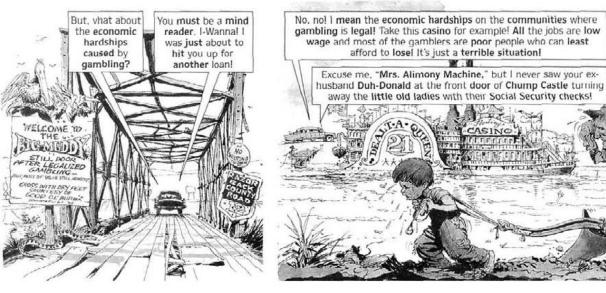


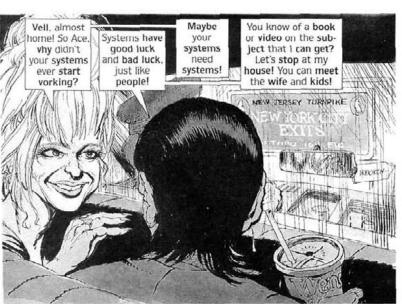


















Not

Not paying! Hey!

I offered to go

Hey!

This is I-Wanna Chump signink off for MAD Magazine! And remember. darlinks, the only sure vay to vin at gamblink is to own a casino, or marry and divorce the vealthy schnook who does!

Uh. vell.

I-I-I mean...

say, let's

move on to

the next

panel

really

quickly!



WHAT
DANGEROUS
CROP IS
EMERGING
AS A SERIOUS
THREAT TO
OUR SOCIETY?

HERE WE GO AGAIN WITH ANOTHER RIDICULOUS

MAD FOLD-IN

These days, everything from beef to fresh produce is a health risk. Everyday there are more stories about harmful things that people need to avoid. But now, there is a new and powerful threat that can't be ignored and it is causing a nationwide panic attack. To find out what this seedy problem is, simply fold page in as shown.

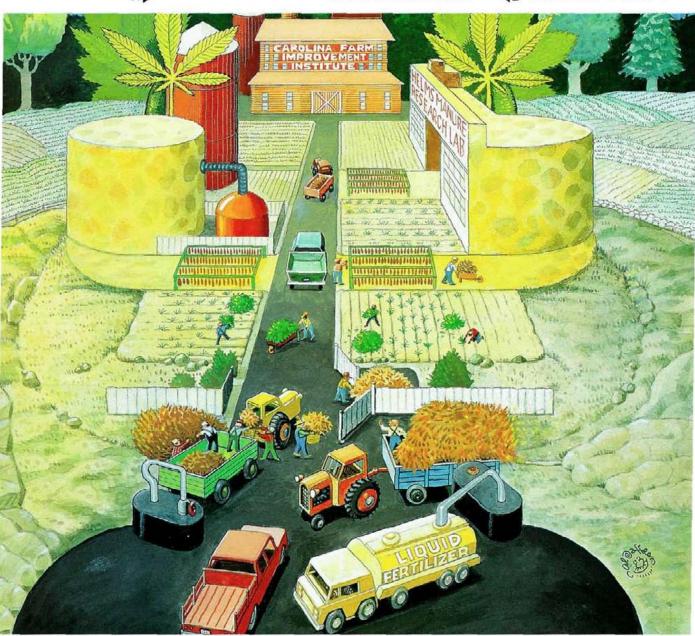


AP

AP

FOLD THIS SECTION OVER LEFT

■B FOLD BACK SO "A" MEETS "B"



HOW DO WE DEAL WITH CERTAIN DANGERS SOME GREATLY FEAR AND OTHERS IGNORE? WELL KNOWN NUMBERS OF SCIENTISTS SUGGEST CROP TESTS

